

March 2022



Greetings from White Pine Wealth Management! We are all itching for spring around here. With the [vernal equinox](#) on March 20th, we're looking forward to longer days and maybe even some warmer ones.

**Dog Days of Spring?**



Daylight Savings Time is Sunday March 13<sup>th</sup>. If you own a pet, you already know that their internal clock is more accurate than anything Apple can produce. Timing is everything! When dinner is an hour late or

their walk is an hour early, they may begin to voice their displeasure. [Here's how you can help them adjust](#) to the random whims of the human world.

## March Madness



If you're a basketball fan, you already know about March Madness. But for those of us (insert raised hand here) who have no idea what March Madness is, [here's a little information on the history](#) of it and some schedules for the [men's](#) and [women's](#) tournaments. It's been around since 1939!

And the winner is...



Just in time for [Women's History Month](#) and [International Women's Day](#), White Pine Wealth Management is very proud to announce that Melissa Duffy and Gibson Wilkes were named to the Forbe's America's Best Women Wealth Advisors Best-in-State List. Congratulations to our whole team on achieving such distinction in the industry. Way to go, Melissa and Gibson!



## 2022 Forbes Top Women Wealth Advisors Best-In-State

**Melissa Duffy**  
Managing Director and Partner  
White Pine Wealth Management

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## 2022 Forbes Top Women Wealth Advisors Best-In-State

**Gibson Wilkes**  
Managing Director  
White Pine Wealth Management

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## Maine Maple Sunday Weekend

March 26<sup>th</sup> and 27<sup>th</sup> mark the 39<sup>th</sup> annual Maine Maple Sunday weekend. [The Maine Maple Producers Association](#) website is full of information you can “tap” into for participating producers and community events. You can buy passes for [Maple Week at Pineland farms here](#). And while too much of anything is never a good thing, [maple syrup may have some health benefits](#) you didn’t know about.

## Planting Calendar



Most of us are still forcing bulbs in the Northeast, but spring is around the corner. If you’ve got a green thumb (or wish you did), [this calendar tool from Garden.org](#) allows you to put your zip code in and pull up a planting schedule for your specific location. There are all sorts of other calculators, lists, and lookups that you can use on [Garden.org](#). Give it a try and see what pops up!

## To Market, To Market

The Russian invasion of Ukraine has sent markets on a bit of ride recently. Here at White Pine Wealth Management, while our investment philosophy takes a long-term view of things, we are constantly monitoring our clients’ investments and making every effort to stay abreast of the markets as they change. Geopolitical sell-offs are historically brief, and [this article from Vanguard](#) may help bring some perspective when you’re looking at your statements and watching the news. Our hearts go out to the people of Ukraine during this terrible moment in history.

## Downsizing = More



We frequently speak with clients who are downsizing. Sometimes it's because the kids are grown and they don't need multiple bedrooms, or it's a move from independent living to assisted living. Sometimes it's part of settling a loved one's estate and trying to mine down to the important keepsakes and the stuff that can be released. It can also be just a desire for less stuff and more simplicity. The benefits of downsizing are many: less to clean, less to maintain, less for your children to deal with when you're gone. It can increase the amount of time you have to do other things you enjoy more, like spend time with family, travel, and partake in activities that are more interesting than mulching the garden or shoveling the walk. But downsizing can be overwhelming, particularly for people who've been in the same place for a long time. [There are a number of local companies](#) that can help you work through the enormous task of paring down a lifetime of belongings into the stuff that matters most to your lifestyle and your happiness.

And a website that can help you find all sorts of resources, companies, and assistance is the [Maine Senior Guide](#). There is also the [Southern Maine Agency on Aging](#), which has a wealth of information and events.

See you soon!



We are looking forward to resuming some of our in-person events this summer. We'll have more details about all the fun in upcoming newsletters and as always, invitations will be sent out ahead of time. As we

head into the season of renewal and rebirth, we are grateful that our clients have allowed us to join them on their journey. Wherever you're going, White Pine Wealth Management is honored to help you get there.